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# The Newspaper Designer's Handbook (B&B Journalism)



## Synopsis

Throughout the seven editions of this book, Harrower has successfully deconstructed the process of laying out newspaper pages. For journalism students and professionals alike, countless designers have used this book to learn how to design and improve their skills as visual communicators. Harrower's unique voice and quirky sense of humor are still very much alive in the seventh edition.

## Book Information

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## Customer Reviews

Tim Harrower is a renowned journalism educator and consultant.

Simple, clear, concise, and accurate presentation of the elements of newspaper design. Concepts are well defined. Author is a clear communicator and his writing style augments the value of the information he is presenting. There are ample visual designs presented in this book and elements of typography, template formatting, page design, font sizing, and visual organization are especially useful for beginners in newspaper design. Question and answer quizzes reinforce the concepts in the material. Have no doubt, author Tim Harrower is an excellent writer and he presents key concepts with verbal and visual support. This book is especially good for beginning visual media design related to creating newspapers. It is something that both journalism and visual media teachers can use for their beginning students in highschool and junior college classroom situations. A big plus for

this Newspaper Designer Handbook. Beginning issues present in this handbook can be applied to later visual media design and may prove useful in understanding beginning concepts in InDesign software by Adobe.

Such an expensive book, but it is what I needed for a college class. It came of good quality and relatively fast. Got the job done!

I stumbled onto a YouTube video from a high school newspaper sponsor saying that this is required reading. I bought it. It far exceeds my greatest hopes. The content is complete. The information is clear. It is concise. It is precise. Buy one of these, download a copy of Scribus and get going. Whether you are working on an existing school, college or community paper, or want to start your own niche newspaper; this book is every bit as essential as a printing press. BTW, consider [...] if you're starting something of your own. They just might be everything you need.

It's kind of hard for me to rate a textbook. I got this as a cheap upgrade to the much older 4th edition. The newer version was definitely a step up. This book isn't the most recent edition though - so it's hard to say what has changed since then. I was a little annoyed that some pages/examples were carried over straight from the 4th edition. The book did give me some nice ideas for designing a newspaper though. And so far as I can tell, it's one of the few remaining sources for such information.

Loved this book! I found it extremely useful at the time (when you didn't have the entire web at your fingertips). Needed help with a weekly newspaper upstart and refreshing an already existing monthly publication.

I love this book. I teach high school journalism and I use it all of the time as a resource for page designers. The chapters have a fun, lively voice and the examples are effective. My students love Harrower, too. When I tell them to look something up in the Harrower book, no one complains. I've even bought this book as a gift for graduating seniors!

This is a great book -- I haven't wound up in newspaper layout, but the principles I learned with this book have aided me in graphic and web design! I still keep it around to solve tricky layout problems. (Note: it is written solely for newspaper layout, but I've found information crossover)

With no experience whatsoever in the journalism or newspaper industry I decided to start the first Hispanic all Spanish newspaper in central Alabama. This was a life saver. Using what I learned from this one book, I was able to break-even on the third edition and show a \$1,200 profit on the fourth. A national syndicated paper discovered it and thought I had been in the business for years. They were impressed with the layout. This book definitely should be on your shelf if you're interested in starting or enhancing a newspaper. I highly recommend it.

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